

Business Partner Sponsorship Fund

The power of partnership.

Your support throughout the year is essential. We hope our 2024 Sponsorship Program will help you engage with our REALTOR® Members to build relationships and strengthen your business.

We know the past several years have brought many challenges to our industry, as well as your organization. We have made a few updates to these opportunities for 2024 with several levels at a reduced cost. We are committed to providing our marquee events like the Membership Appreciation Wine Down Expo and Annual Summer Golf Outing. In 2024, we will not be hosting

on-course representatives and encourage you to join the fun while golfing or attending the After-Golf Reception. We are continuing to provide additional opportunities through video for you to promote your services and products and connect with Membership and the community.

We look forward to 2024 and our partnership with you!
Send Commitments via email to Support@GKAR.com.

** Professional Development Panel/Speakers are not determined by Sponsorship Level and are selected by Committee or Sub-Committee Members.

PLATINUM
SPONSOR
\$2,000

DIAMOND
SPONSOR
\$1,500

GOLD
SPONSOR
\$1,000

SILVER
SPONSOR
\$600

BRONZE
SPONSOR
\$300

Become a Sponsor Today; Enjoy Recognition All Year Long!

Business Name: _____

Contact Person (for sponsorship details/updates): _____

Contact Phone or Email: _____

Sponsor Level:

Platinum \$2,000 Diamond \$1,500 Gold \$1,000 Silver \$600 Bronze \$300

Method of Payment: Credit Check (payable to GKAR) Bill GKAR Account

PLEASE NOTE: Billing your GKAR account does not qualify as payment received.

Your spot is reserved once payment is received. A limited number of sponsorships are available at each level.

Communication Preference:

- I would like to receive quarterly updates about my remaining sponsorship opportunities.
 I do not want to receive quarterly updates about my remaining sponsorship opportunities.

Return this form to Support@GKAR.com and your payment to GKAR by January 1st, 2024.

Sponsor Benefit Overview*

*Full details for each sponsor level can be found on pages 3-5.

	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
	\$2,000	\$1,500	\$1,000	\$600	\$300
CON ED					
LISTED ON MATERIALS & SIGNAGE	★				
GOLF					
SPONSORSHIP	LUNCH SPONSOR	BEVERAGE SPONSOR	COURSE SPONSOR		
FOURSOME (INCLUDES RECEPTION)	★				
LISTED ON MATERIALS & SIGNAGE	★	★	★		
GOLF OUTING SIGNAGE AT 1 HOLE	★	★	★		
PROMOTIONAL ITEM IN SWAG BAG	★	★	★		
NEW! ADDITIONAL RECEPTION ADMISSION	2	2	2		
SPOTLIGHT VIDEO SERIES					
NEW! ASK THE EXPERT SERIES	★				
SPOTLIGHT VIDEO	2	1	1		
PD SERIES					
OPPORTUNITY TO BE WELCOME SPONSOR		★			
LISTED ON MATERIALS & SIGNAGE		★	★	★	
TABLETOP DISPLAY AT ONE PROGRAM		★	★	★	
INSTALLATION					
LISTED ON MATERIALS & SIGNAGE	★	★	★	★	★
EVENT ADMISSION	5	4	4	3	3
RECOGNITION DURING PROGRAM	★	★	★	★	★
4:01 EVENTS					
LISTED ON MATERIALS & SIGNAGE	★	★	★	★	★
UNLIMITED ADMISSION	★	★	★	★	★
WINE DOWN EXPO					
BOOTH LOCATION PICK	1ST ROUND	2ND ROUND	3RD ROUND	4TH ROUND	5TH ROUND
OPPORTUNITY TO AWARD PRIZE	★	★	★	★	★
LISTED ON MATERIALS & SIGNAGE	★	★	★	★	★
NEW MEMBER ORIENTATION					
OPPORTUNITY TO INSTRUCT ONE FINANCE SESSION	★				
ITEM OR FLYER IN SWAG BAG	★	★	★	★	★
LISTED ON BANNER IN OKAR LOBBY	★	★	★	★	★
SPONSOR LEVEL FACEBOOK FEATURE	FIRST QUARTER	SECOND QUARTER	SECOND QUARTER	THIRD QUARTER	FOURTH QUARTER
RECOGNITION AS SPONSOR IN BUSINESS PARTNER DIRECTORY	★	★	★	★	★



- **Recognition on Sponsorship Banner year-round at GKAR**
- **First Quarter Platinum Sponsor Level Facebook Feature**
- **New Member Orientation Course**
 - Lenders - Opportunity to instruct one Finance Session: six available; based on first-paid, first-served
 - New Members who've joined GKAR within six months will be invited to attend all our Finance Sessions of Orientation to get to know more of our Business Partners and increase your exposure to New Members
 - Opportunity to provide a promotional flyer or item to be included in the Orientation swag bag
- **Opportunity to be featured in the new Business Partner Spotlight Video Series**
 - Two brief (2-5 minutes) on camera interviews hosted by GKAR and shared with Membership, GKAR Public Facebook, and linked on GKAR.com
 - One on-camera interview for New Member Series: Ask the Experts
- **Membership Appreciation Wine Down**
 - Business Partner Expo; 150-200 Members participate
 - At this level, you will have first-round pick of your booth location; order within all Platinum Sponsors determined by first-paid, first served
 - Opportunity to award a prize during event
 - Logo/company name on website, promotional material, Facebook event, and event signage
- **Spring 4:01 and Fall 4:01 Member Networking Event Sponsorship**
 - Logo/company name on website, promotional material, and event signage
 - Unlimited company representatives from GKAR Roster may attend; 125-150 Members participate
- **Continuing Education Sponsor**
 - Logo/company name on website, promotional material, and signage for all dates
- **Golf Outing Lunch Sponsorship, August 12th at Gull Lake View**
 - Logo/company name on website and promotional material
 - Signage recognition provided for you on-course at one hole and on tables in clubhouse
 - 200+ members participate
 - Opportunity to provide an item to be included in the golfer swag bags for both courses
 - Golf Team for four included: 18 holes, cart, lunch, drinks and after golf reception for each golfer
 - Two After Golf Reception registrations for non-golfers included and additional registrations may be purchased at \$40 per person
- **Installation & State of the Association Program Sponsorship, December 6th at Radisson**
 - Logo/company name on website and promotional material
 - Recognition during live program
 - 400+ Members participate
 - Five registrations included and additional registrations may be purchased at \$40 per person
- **Recognition on Sponsorship Banner year-round at GKAR**
- **Second Quarter Diamond Sponsor Level Facebook Feature**
- **New Member Orientation Course**
 - Opportunity to provide a promotional flyer or item to be included in the Orientation swag bag
- **Opportunity to be featured in the new Business Partner Spotlight Video Series**
 - Brief (2-5 minutes) on camera interview hosted by GKAR and shared with Membership, GKAR Public Facebook, and linked on GKAR.com
- **Membership Appreciation Wine Down**
 - Business Partner Expo; 150-200 Members participate
 - At this level, you will have second-round pick of your booth location; order within all Diamond Sponsors determined by first-paid, first served
 - Opportunity to award a prize during event
 - Logo/company name on website, promotional material, Facebook event, and event signage
- **Spring 4:01 and Fall 4:01 Member Networking Event Sponsorship**
 - Logo/company name on website, promotional material, and event signage
 - Unlimited company representatives from GKAR Roster may attend; 125-150 Members participate
- **Professional Development Committee Series Sponsorship**
 - Logo/company name on website, and promotional material for all programs
- **Professional Development Committee Presents Series Welcome Sponsor February and November, held in-person**
 - One opportunity to welcome attendees to program, set up tabletop display and introduce yourself/business; two available; first-paid, first-served
- **Golf Outing Beverage Sponsorship, August 12th at Gull Lake View**
 - Logo/company name on website and promotional material
 - Signage recognition provided for you on-course at one hole and on tables in clubhouse
 - 200+ members participate
 - Opportunity to provide an item to be included in the golfer swag bags for both courses
 - Two After Golf Reception registrations for non-golfers included and additional registrations may be purchased at \$40 per person
- **Installation & State of the Association Program Sponsorship December 6th at Radisson**
 - Logo/company name on website and promotional material
 - Recognition during live program
 - 400+ Members participate
 - Four registrations included and additional registrations may be purchased at \$40 per person



- **Recognition on Sponsorship Banner year-round at GKAR**
 - **Second Quarter Gold Sponsor Level Facebook Feature**
 - **New Member Orientation Course**
 - Opportunity to provide a promotional flyer or item to be included in the Orientation swag bag
 - **Opportunity to be featured in the new Business Partner Spotlight Video Series**
 - Brief (2-5 minutes) on camera interview hosted by GKAR and shared with Membership, GKAR Public Facebook, and linked on GKAR.com
 - **Professional Development Committee Program Sponsorship**
 - Logo/company name on website, and promotional materials for all programs
 - Opportunity to set up one tabletop display at one in-person program; your choice of which one based on first-paid, first-served
 - **Membership Appreciation Wine Down**
 - Business Partner Expo; 150-200 Members participate
 - At this level, you will have third-round pick of your booth location; order within all Gold Sponsors determined by first-paid, first served
 - Opportunity to award a prize during event
 - Logo/company name on website, promotional material, Facebook event, and event signage
 - **Spring 4:01 and Fall 4:01 Member Networking Event Sponsorship**
 - Logo/company name on website, promotional material, and event signage
 - Unlimited company representatives from GKAR Roster may attend; 125-150 Members participate
 - **Golf Outing Course Sponsorship, August 12th at Gull Lake View**
 - Logo/company name on website and promotional material
 - Signage recognition provided for you on-course at a hole and on tables in clubhouse
 - 200+ members participate
 - Opportunity to provide an item to be included in the golfer swag bags for both courses
 - Two After Golf Reception registrations for non-golfers included and additional registrations may be purchased at \$40 per person
 - **Installation & State of the Association Program Sponsorship, December 6th at Radisson**
 - Logo/company name on website and promotional material
 - Recognition during live program
 - 400+ Members participate
 - Four registrations included and additional registrations may be purchased at \$40 per person
- **Recognition on Sponsorship Banner year-round at GKAR**
 - **Third Quarter Silver Sponsor Level Facebook Feature**
 - **New Member Orientation Course**
 - Opportunity to provide a promotional flyer or item to be included in the Orientation swag bag
 - **Professional Development Committee Program Sponsorship held virtually and in-person**
 - Logo/company name on website, and promotional materials for all programs
 - Opportunity to set up one tabletop display at one in-person program; your choice of which one based on first-paid, first-served
 - **Membership Appreciation Wine Down**
 - Business Partner Expo; 150-200 Members participate
 - At this level, you will have fourth-round pick of your booth location; order within all Silver Sponsors determined by first-paid, first served
 - Opportunity to award a prize during event
 - Logo/company name on website, promotional material, Facebook event, and event signage
 - **Spring 4:01 Member Networking Event Sponsorship**
 - Logo/company name on website, promotional material, and event signage
 - Unlimited company representatives from GKAR Roster may attend; 125-150 Members participate
 - **Fall 4:01 Member Networking Event Sponsorship**
 - Logo/company name on website, promotional material, and event signage
 - Unlimited company representatives from GKAR Roster may attend; 125-150 Members participate
 - **Installation & State of the Association Program Sponsorship, December 6th at Radisson**
 - Logo/company name on website and promotional material
 - Recognition during live program
 - 400+ Members participate
 - Three registrations included and additional registrations may be purchased at \$40 per person



- **Recognition on Sponsorship Banner year-round at GKAR**
- **Fourth Quarter Bronze Sponsor Level Facebook Feature**
- **New Member Orientation Course**
 - Opportunity to provide a promotional flyer or item to be included in the Orientation swag bag
- **Membership Appreciation Wine Down**
 - Business Partner Expo; 150-200 Members participate
 - At this level, you will have fifth-round pick of your booth location; order within all Bronze Sponsors determined by first-paid, first served
 - Opportunity to award a prize during event
 - Logo/company name on website, promotional material, Facebook event, and event signage
- **Spring 4:01 Member Networking Event Sponsorship**
 - Logo/company name on website, promotional material, and event signage
 - Unlimited company representatives from GKAR Roster may attend; 125-150 Members participate
- **Fall 4:01 Member Networking Event Sponsorship**
 - Logo/company name on website, promotional material, and event signage
 - Unlimited company representatives from GKAR Roster may attend; 125-150 Members participate
- **Installation & State of the Association Program Sponsorship, December 6th at Radisson**
 - Logo/company name on website and promotional material
 - Recognition during live program
 - 400+ Members participate
 - Three registrations included and additional registrations may be purchased at \$40 per person

Your Membership Includes:

Opportunity to Join a GKAR Committee

- Become a leader by serving in a leadership role.
- Applications are accepted in November each year.
- Go to GKAR.com/commapp2024 to check out the opportunities.
- 2024 Applications close December 1st, 2023, at 4:00 pm.

Access to GKAR Events (see 2024 GKAR Schedule)

- Network with REALTOR® Members and other Business Partners throughout the year.

Community Outreach

- Volunteer for GKAR Outreach opportunities.

Advertising

- Your company information & logo will be displayed on the Business Partner Slideshow at GKAR.
- Your company information will be displayed in the GKAR Website directory.

Maximize Your Membership Through Sponsorship!

With GKAR's Business Partner Sponsorship Fund...

- Sponsorships start at just \$300 per year and boast big values for you.
- You'll sponsor, not just attend events - which means even more exposure to potential customers.
- Special benefits are included at each sponsor level.